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DAVIDSON & ASSOCIATES INSURANCE



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The construction is complete, the dust has settled and we're finally in our new office building! We're inviting everyone to come downtown and check out the new spot. Everyone who stops by will be greeted by Cassie and handed one of our brand new coffee mugs!

The new office building will allow us to serve our clients at a much more efficient and central location. We are looking forward to being more active in the community as well, especially with Esther Short Park located across the street. We are also excited to be sharing a building with the Community Foundation for Southwest Washington, First Pacific Associates, LSW Architects,

> Robertson Engineering and White Stone Development. It was sad to say good bye to our former neighbors and office, but we couldn't be more excited to finally move into our new office.

> > **UPDATED INFORMATION:** 610 ESTHER STREET, SUITE 101 VANCOUVER, WA 98660 360-514-9550



We are happy to be moving into our new office, but we are going to miss our old neighbors at Franz.







DAVIDSON & ASSOCIATES INSURANCE OCTOBER 2014

"Make More Happen Award" Nomination

ou probably still remember that we bombarded you last year with advertisements to vote for John McDonagh for the Safeco Community Hero Award. It was very exciting and humbling to help Share of Vancouver earn a \$10,000 donation.

This year, Safeco has changed things up. Safeco came up with the "Make More Happen Award." They want to see the Independent Insurance Agencies

"When students have no pencils, they can't write. When children are hungry, they can't learn."

involvement with the nonprofit organization. Because of our long standing relationship with the Foundation for Vancouver Public Schools (FVPS) Lunch Buddy Program, it was an easy choice for us.

Our staff members have been volunteering with the Lunch Buddy Program for the past 11 years. For the coming school year, Pat Spicer will

begin her 5th year, Margaret Rogers will start her 4th year and Cassie Guthmiller will begin her 2nd year of participation. Being a Lunch Buddy Mentor requires a commitment to meet and engage with elementary school students during their lunch period, as well as the desire to be a positive role model for a child who has been identified as "at risk" and in need of positive interaction from an adult.

It was once said, "When students have no pencils, they can't write. When

children are hungry, they can't learn." This phrase hits home for the local communities of Vancouver, WA. Did you know more than 50% of children who attend Vancouver Public Schools qualify for free and reduced priced meals, a federal indicator of poverty? That's more than 11,000 children who come to school every day without the basic necessities to learn, let alone thrive. This is why we feel the FVPS is a perfect match for the "Make More Happen Award" and the opportunity to earn up to a \$13,500 donation. If our nomination is accepted, be prepared to help us "get

the word out and vote" campaign!



Welcome to the agency Savannah Mobley!

We are very excited to announce that Savannah Mobley is the newest member of the Davidson & Associates team. Savannah has been in the insurance industry since 2005 & has been a licensed agent since 2007. She is a lifelong SW Washington resident. Savannah graduated from Battle Ground High School, and currently lives in Vancouver with her husband Scott, two children Jorden and Emma, and their cat Ryder. Her hobbies include running, swimming, going to amusement parks and being adventurous with family and friends. Savannah will help serve our Business Accounts. Please join us in welcoming Savannah to the agency! You can contact Savannah by email savannah@ davidsoninsurance.com or phone 360-514-9550 x313.

INSIDE

- We've Moved!
- Upcoming Community Events
- New Riddle



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Agency Anniversaries



Audrey M. Brouwer: Audrey is a Certified Insurance Counselor (CIC). She has worked in the insurance

industry since 1987. A member of our firm for more than 17 years, Audrey holds a bachelor's degree in business administration with a focus on marketing from Dordt College. Audrey is active with the Missions Council of her church, Meals for New Moms, and March for Babies. Her interests include reading, gardening, golf and bicycling. Audrey lives in Vancouver with her husband of 27 years, Pete. They have two teenagers, Joanne and Sam. You can contact Audrey by email audrey@davidsoninsurance.com or phone 360-514-9550 x302.



Sandra Ramirez: Sandra entered the insurance industry in 1977 and joined the firm in 2008. She has an Associate

in Arts in English from Skyline College in the San Francisco Bay area. Sandra is involved in the community through the Leukemia Society, PTA and March of Dimes. She has the fun distinction of studying the art of comedy while attending the Ringling Bros. Clown College. Sandra's interests include sewing, knitting, reading and making all of us at the agency roll on the floor laughing. Sandra and her husband, Gustavo, live in Vancouver with their sons, Alex and Rafael. You can contact Sandra by email sandra@davidsoninsurance.com or phone 360-514-9550 x309.

Our Featured Non-Profit Organization

Options360° supports women while they make decisions regarding their pregnancies. As an accredited medical clinic, they help whether someone chooses abortion, parenting or adoption.



Options360° Pregnancy Clinics provide a safety net to young women who are faced with the fear and uncertainty of an unplanned pregnancy. They offer pregnancy testing, ultrasounds, parenting services, post-abortion counseling and many other services, free of charge to their patients. Patients who walk through their doors should expect to be greeted by someone who is ready to serve with compassion, provide accurate information and listen to concerns. As pregnant women consider their options, it's always best to gather as much information as possible before making a final decision.

To learn more about Options360°, visit their Web site at **Options360.org**

Referral Rewards Program For every person you send our way we are giving \$25 to a local non-profit. This is a great way to give back to our community! This month we are donating our referral rewards to Options 360. The more referrals you send us, the more we can give, so spread the word! The finest compliment we can receive is the referral of your friends, family and business associates. Rewards are open to everybody, whether or not you are a client of our agency, and regardless if your friend or family member purchases protection from us. For more info please visit davidsoninsurance.com/referral-rewards Thank you for your trust!

August Referrers

- Mike Bell
- Dean
- Stan Berkey Christensen
- Laura Besserman
- Don Dockurn
- Leisha Dumas

Ryan Macauley

- Christi Carner
- Mark Sampath
- Theresa
- Springer
- Summer Strom
- Tim Brown
- Construction Gail Truax
 - Colleen Vis

Jay at Todd

Tina Vlachos

August Referral Reward

"Davidson & Associates Insurance's donation will help support the HSC's Reserve-A-Ride program that provides transportation for individuals in Clark County who need rides to life sustaining medical appointments. Currently HSC applies for, and receives grant funding through Washington Department of Transportation to operate Reserve-A-Ride, but there is never enough money to fully meet this critical need in Clark County, so Davidson's Nonprofit Referral Rewards check will support our ability to provide these trips for our community." —COLLEEN KUHN



Tony Johnson dropping off the Referral Rewards Check for August to Colleen Kuhn of the Human Services Council.

UPCOMING COMMUNITY EVENTS

Check Web sites for admission fees and exact times

Haunted Walking Tours Clark County Historical Museum October 3-25 Every Friday & Saturday, 7 p.m. – 9 p.m. Cost: Members \$8 Non-Members \$10 Ages: 13+ Reservations Required Phone: 360-993-5679

www.cchmuseum.org/

walking-tours

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Hop Harvest Beer Days At Turtle Place Park, Downtown Vancouver October 10-11 Friday, October 10, 4 p.m. - 9 p.m. Saturday, October 11, Noon - 9 p.m. Cost: \$15 -\$20 www.hopharvestbeerdays. com/festival-info/

Pumpkin Lane at Pomeroy Farm October 4-25 Saturdays 10 a.m. - 4 p.m. Sundays 11 a.m. - 4 p.m. Cost: Adults: \$6 Children 3-11: \$4 2 & Under: Free www.pomeroyfarm.org

Washington State Pumpkin Patch Directory www.pumpkinpatches andmore.org/WApsw.php



Chelatchie Prairie Railroad - Fall Leaves Special October 11-12 Trains leave daily at 12 noon & 2:30 p.m. Cost: \$20 for adults, \$15 ages 5-11, \$13 ages 2-4, under 2 are free www.bycx.com/

 \mathbf{D}_{\bullet} "You throw away the outside and cook the inside. Then you eat the outside and throw away the inside. What did you eat?"

The first person to call, stop by our office, or email a response to scott@davidsoninsurance.com with the correct answer will receive a \$25 Beaches Gift Card.

The winner of our final Word Search Drawing is Drew Barrett. Congratulations and enjoy your \$25 Gift Card!





"We are extremely pleased to be designated as a Best Practices Agency. The IIABA sets very high standards for this award and we are honored to be chosen." -BRUCE DAVIDSON



2014 Best Practices Agency

Independent Insurance Agents & Brokers of America (IIABA) has honored Davidson & Associates Insurance by continuing its "Best Practices Agency" designation and choosing it as a IIABA Study Group member. More than 1,100 independent agencies throughout the U.S. were nominated to take part in the annual study, but only 217 agencies qualified for the honor. To be chosen, the agency had to be among the 35-45 top-performing agencies in one of six revenue categories.

The Best Practices Study was initiated by IIABA in 1993 as the foundation for efforts to improve agency performance. The annual survey and study of leading independent insurance agencies documents the business practices of the "best" agencies and urges others to adopt similar practices.

Founded in 1896, Independent Insurance Agents & Brokers of America (IIABA) is the nation's oldest and largest national association of independent insurance agents and brokers, representing a network of more than 300,000 agents, brokers and their employees nationally. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents and brokers offer all lines of insurance – property, casualty, life and health – as well as employee benefit plans and retirement products. Web address: www. independentagents.com.



