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Join Us for Our 25th Anniversary Celebration Open House on March 3rd

On March 1st, 1990 a young, local family man named Bruce Davidson began his dream of operating his own independent insurance agency. A quarter of a century later, that dream lives on and, in fact, has greatly expanded! Come join us as we celebrate our 25th year in business. The doors will be open at our new office building from 4-7 PM on Tuesday, March 3rd, 2015 for an evening full of celebration and fun! There will be plenty of appetizers and drinks to go around.

Please **RSVP**. Look for our invitation coming in the mail soon, or you can RSVP with Cassie at cassie@davidsoninsurance.com, give us a call at 360-514-9550 or drop by to let us know you'll be coming over on March 3rd. We look forward to seeing you there!



American Red Cross

Red Cross Blood Drive: We're Seeking 25 Volunteers to Give Blood on April 16!

The move to our new office building in downtown Vancouver has created new and exciting opportunities. The "Community Room" in our new office building will serve as a space in which we will open up the doors to

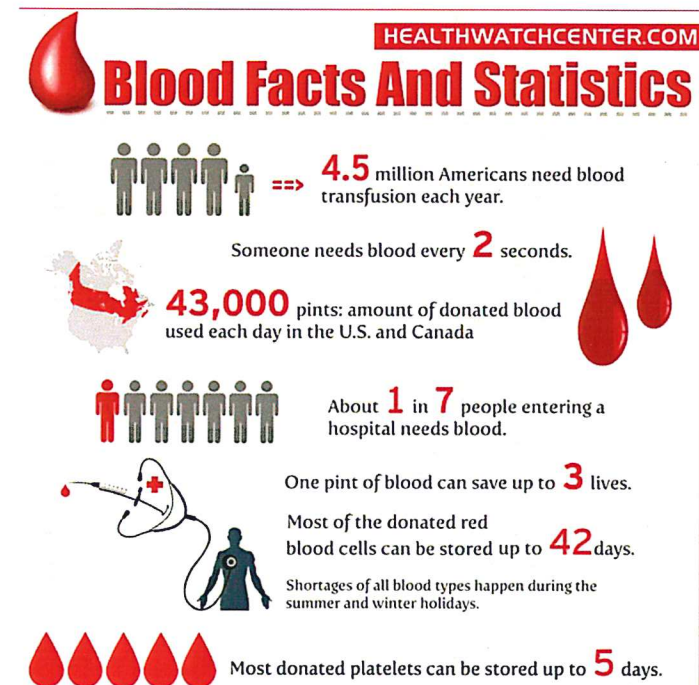
local non-profit organizations to use as a meeting space as well as host events.

On April 16, Davidson & Associates Insurance will be hosting an American Red Cross Blood Drive. The need for blood donations is at an all-time high. Transfusions of blood and blood components have become an essential part of healthcare today. The increase in life expectancy, the creation of specialist intensive-care units and the essential and ongoing needs of certain patients suffering diseases that were previously considered to be incurable, mean that the demand for blood continues to grow. To see if you are a qualified blood donor or for frequently asked questions, visit: <http://www.redcrossblood.org/donating-blood/why-donate-blood> In recognition of our 25th year in business, we are seeking 25 volunteers to donate blood. To volunteer, email or call Scott Knight at scott@davidsoninsurance.com 360-514-9550 Ext. 310.



Welcome
Leslie
Cook
to the
Agency!

Please join us in welcoming Leslie Cook to the Davidson & Associates Insurance family. Leslie joined the agency in December 2014 to continue her 19-year insurance career. She moved to Washington in June 2014 with her husband and 19-year-old son. Most of her family including one of her sons, daughter-in-law and three grandchildren still reside in Kansas City. She is actively involved in her church and enjoys being outdoors. Baking and cooking for her family, her church family and serving in soup kitchens are some of her favorite outside of work activities. She is excited to explore the Pacific Northwest having already made trips to the Oregon Coast, Mount Hood and the Columbia River Gorge. Welcome, Leslie!



2015 Referral Rewards Partners

A community by definition is a social unit of any size that shares common values. We think it's safe to say that our community shares the same values when it comes to supporting our local non-profit organizations. We are excited to announce our partnership with these excellent organizations for the upcoming year!

- January: 
- February: 
- March: 
- April: 
- May: 
- June: 
- July: 
- August: 
- September: 
- October: 
- November: 
- December: 

Referral Rewards Program: Support for Early Learning & Families



For every person you send our way, we will give \$25 to a local non-profit. This is a great way to give even more back to our community! This month we are donating our rewards to Support for Early Learning & Families (SELF). The more referrals you send us, the more we can give, so spread the word! The finest compliment we can receive is the referral of your friends, family and business associates.

Rewards are open to everybody, whether or not you are a client of our agency, and regardless if your friend or family member purchases protection from us. For more information about the program, please visit:

davidsoninsurance.com/referral-rewards

SELF's story began in August 2001 when six of the founding members asked the question, "How can we work to improve opportunities for our community infants, toddlers and preschoolers?" Research shows that quality early learning can make a big difference, especially for disadvantaged children by closing the opportunity gaps that start before kindergarten. Unfortunately, when children start behind, they often stay behind, and low-income children are most at risk of struggling in the early years. By the third grade, 40 percent of low-income students read below grade level, compared to 27 percent of students overall.

SELF's Mission: We mobilize the community to ensure support for young children and their families.

SELF's Vision: A caring community where all young children thrive!

What Does SELF Do: SELF brings together all of the sectors that touch early childhood education including health care, early childhood educators, human and social services, K-12 school districts, the private sector and families creating a common place to focus efforts, resources and strategies with a shared purpose.



Referral Rewards Check Drop Off: Tony Johnson and Scott Knight deliver the DECEMBER REFERRAL REWARDS CHECK to Sonjia Hauser at the Ray Hickey Hospice House.

November/December Referrers

- Jennifer Belmore
- Stan Berkey
- Bo Clark
- Rochelle Gano
- Thomas Hackett
- Jad Hamden
- Gail McKenna
- Dave Owens
- Brian Stone
- Steve Altergott
- Dawn Bell
- Stephanie Burk
- Greg Call
- Christie Carner
- Kaitlyn Conner
- Maria Ebert
- Mike Lamb
- Nancy Retsinas
- Roy Pyatt
- Bobbi Shufani
- Theresa Springer
- Drew Barrett
- Denny Miller



GVCC Vancouver Goes Hollywood

February 22nd
At Kiggins Theater
Starting at 4PM
\$100 For STAR Treatment
business.vancouverusa.com/events/details/vancouver-goes-hollywood-02-22-2015-3527

Fee Free Weekend at Fort Vancouver National Site

February 14th-16th
www.nps.gov/fova

UPCOMING COMMUNITY EVENTS

Check Web sites for admission fees and exact times

Clark County Historical Museum Presents: Explore Corps Discovery Day

February 14th at 1 PM
Admission: \$15
Cchmuseum.org/cchm-explore-corps-discovery-day/

Second Saturday at the Water Center: Love Your Trees

February 14th at 1PM
Admission: Free
Cityofvancouver.us/publicworks/page/second-Saturday-water-center

Vancouver Symphony Orchestra Presents: Overture to Colas Breugnon-kabalevsky

February 21st @ 3PM & February 22nd @ 7PM
Admission: Adults \$25 Students \$10
At The Skyview HS Concert Hall
www.vancouversymphony.org

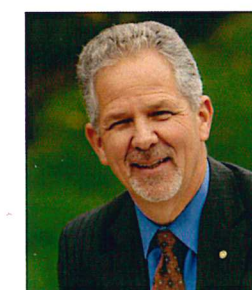
Washington State Horse Expo

February 20th-22nd
Admission: \$10
At The Clark County Event Center
Wastatehorseexpo.com/index.php

Q. I'm a word that's hardly there. Take away my start and I'm an herbal flair. What am I?

Respond to scott@davidsoninsurance.com with the correct answer by February 28th, 2015 to be entered in to WIN a \$25 Beaches Gift Card!

Answer to December's Riddle: The Letter "M"
Congratulations to the last Riddle Winner: Sally Wright. Enjoy your Gift Card!



Bruce Davidson Named 2015 Safeco National Advisory Council Member and Elected Vice-President of the Northwest Regional Council

Our fearless leader Bruce Davidson has been selected to participate as one of the 16 members on Safeco's National Council. The National Council is a collaborative, agent-driven forum that has helped Safeco partner with agents for more than a decade. Approximately 140 agents sit on eight regional councils. Safeco's collaboration with agents through advisory councils is a testament to Safeco's commitment to independent agents.

"The National Advisory Council plays a vital role in helping

Safeco enhance our customers' experience, strengthen partnerships and improve business results for both independent agents and Safeco," said Matthew Nickerson, president of Safeco Insurance. "It's an amazing honor to be elected by my fellow agents," said Bruce Davidson. "And it's a wonderful opportunity to build stronger relationships while helping to improve the insurance experience for everyone, and most importantly for you, our customers." Bruce was



elected Vice-President of the NW Region Council and will become President in 2016.

