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February E-Newsletter

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DAVIDSON & ASSOCIATES INSURANCE



www.davidsoninsurance.com

February 2017

*Here's what you'll find
in this month's
newsletter:*

**Featured Non-Profit:
Boomerang**

Referral Rewards

Check Delivery

**Introducing New
Shareholders**

**Davidson & Associates
Honored at the
Best Practices
Symposium in Austin,
TX!**

What's Going on in



boomerang

generosity returns™

February Referral Rewards Partner: Boomerang

For the month of February, Davidson & Associates is excited to partner with Boomerang, which is a non-profit, "generosity shop" with a special mission. Located in Downtown Vancouver, this multi-purpose space is used as a coffee shop, event center, art gallery and upscale retail shop. They even have an indoor play area,

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Upcoming Community Events

Referral Rewards

For every referral you send our way, we donate \$25 to a local non-profit. This is a great way for us to give back to our community!

For the month of **February**, donations will go to "**Boomerang**".

The more referrals you send us, the more we give, so spread the word! The finest compliment we can receive is the referral of your friends, family, and business associates. To refer someone online, click [HERE](#)

December Referrers:

John and Justine Andersen
 Stan Berkey
 Patti Boeck
 Scott Bryan
 Clark County Food Bank
 Ryan Thompson
 Kevin and Heather DeFord
 Maria Ebert
 Bri Lux
 Bjorn Hess
 Ron Kramer
 Joe and Joel Nahm
 Lynnette May and Andreas
 Duby
 Christina Monks
 Colin Nishtani
 Deborah Polen
 Tony Rivera

the community to give back! Through selling quality donated items at an affordable price, Boomerang is able to give all of that profit to local causes. Since 2015, Boomerang has been able to distribute more than \$70,000 to many causes thanks to donations from community members like you!

How does it work?

When you donate an item of quality value to Boomerang, you have the opportunity to give back to the cause of your choosing! This way, when you give your used dresser to the generosity shop, you know that all of the profit will be making an impact with an organization you care about. If you are unable to give volunteer time or money to the causes that are close to your heart, this is the perfect way to be involved and spread the spirit of generosity.

In addition to the generosity shop, Boomerang also brews high-quality coffee. Boomerang is committed to not only giving back monetarily, but also to fostering relationships within our community. They feel the coffee shop is the perfect way to build a social business that runs on connecting with causes and people alike. In this relational environment, they hope to inspire others to partner in giving with Boomerang.

We are so excited to be partnering with an organization with a reach that spans multiple causes and touches the lives of many. Boomerang is a hub for conversation, meetings and events, and most importantly generosity. We are inspired by their commitment to engaging the community and promoting charitable giving here in Vancouver, WA! To learn more and view upcoming events, click [here](#)

Ways you can help:

- Donate- Boomerang accepts like-new, gently used items for the Boomerang generosity shop. As a

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Don Walker



RRP Check Delivery

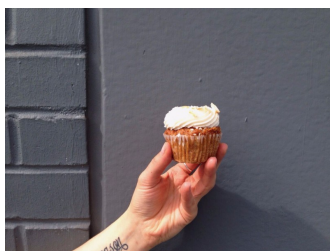
Tony Johnson presents our Referral Rewards check to Ann Donnelly, the Board President of NAMI SW WA.

Tony Johnson and Bryce Davidson named shareholders of Davidson & Associates Insurance



Davidson & Associates Insurance Agency has announced that **Tony Johnson** and **Bryce Davidson** have become shareholders of the Vancouver-based company. Johnson leads the Business Insurance Team and has worked as a business sales agent for the company since 2009. Prior to joining the agency, he had a long

- Volunteer- Boomerang has volunteer opportunities for all! Whether you enjoy more hands-on work or would rather be behind the scenes, there is a place for you at Boomerang. Swing by the shop to sign up for the volunteer list OR click [here](#) to learn more!
- Partner- Connect your organization to the mission of Boomerang. Their open application process is for local causes that could use the support of profits from the coffee house and generosity shop. Please email info@generosityreturns.com for more info about how to partner with Boomerang.



Davidson & Associates Honored at Best Practices Symposium

In September of 2016, Davidson & Associates was re-named a Best Practices Agency through the Independent Insurance Agents & Brokers of America (IIABA or the Big "I"). Only 254 independent agencies throughout the U.S. qualified for inclusion in the 2016 Best Practices Study. An IIABA affiliated state association or an insurance

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and was owner of I.J. Davidson and Associates, Inc. Davidson leads the Personal Insurance Team and joined the agency in 2012 as a personal sales agent. He previously worked for Ernst and Young in San Francisco for eight years. For more information call **360-514-9550** or visit www.davidsoninsurance.com



Tony Johnson



Bryce Davidson

stability and financial management. More than 1,800 agencies were nominated this year.

In addition to the Best Practices designation, Davidson & Associates Insurance was invited to the three-day Best Practices Symposium to be recognized as a top-performing agency in our region and revenue category! Held every 3rd year, the symposium was hosted January 11th-13th in Austin, TX, giving the study sponsors the opportunity to meet, learn, share and celebrate their accomplishments. This year's program was focused on one of the biggest challenges faced by the insurance business today- recruiting and developing the talent of individuals who will successfully drive this industry forward. Reagan Consulting along with leading experts on this topic led a very informative and insightful weekend.

On Friday evening, a reception was held and Davidson & Associates received an award as the Top Performing Best Practice Agency for the \$1.25 - \$2.5M category. Our President, Bruce Davidson, accepted the award and spoke during The Winners Circle panel discussion on Friday, January 13th. This panel included six other agencies, one in each revenue category, which received the top performing designation. Here, these agencies were able to detail what led to their success and share insights with other companies. Davidson & Associates was honored to receive this designation and enjoyed the opportunity to learn from others in the industry.

What's Going on in the Davidson & Associates Office?

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IAO Alliance

At the end of January, Bryce and Bruce Davidson traveled to Orlando, FL to meet with other insurance agents from around the country at the Insurance Agency Owners Alliance Innovation17 Conference. They are pictured here with some of our agency owner friends from around the Pacific NW!



Thank YOU!

Our team is grateful for this recognition as a Best Practice Agency. Thank you for letting us serve you.
-The Davidson & Associates Insurance Team

Community Events

**Cadenza Concert Presented by
Portland Youth Philharmonic**

Date: Sunday February 12, 2017

Venue: Skyview High School,
1300 NW 139th St.,
Vancouver, WA 98685

Cost: \$5-\$15

More Details: [Here](#)

Second Saturday at the Water Center:

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Venue: Water Resources Education Center
4600 SE Columbia Way, Vancouver, WA 98661

Times: 1:00PM to 3:00PM **Cost:** Free

More Details [Here](#)

Arts and Culture Tour

Date: February 18, 2017

Where: Summit Grove Lodge,
30810 NE Timmen Road, Ridgefield, WA 98642

Time: 12:00PM to 4:00PM

Cost: Free

More Information [Here](#)

New Homebuyer Classes

Different Dates and Times Available

Call or E-mail Bryce Davidson for the current schedule

360-514-9550 Ext. 304

bryced@davidsoninsurance.com

Check us out on Facebook, Google+, LinkedIn, Twitter, and Yelp! We share Upcoming Events, Post Prize Contest's, Answer Insurance FAQ's and More!



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